

# Idea Management Software

Transforming Office 365 seamlessly into a complete digital innovation platform.



Continuous improvement needs to be built into all aspects of a business strategy and it starts with the sharing of ideas.

Åse Angland Lindvall - Co-founder Wide Ideas

## What is Wide Ideas?

Wide Ideas is idea management software empowering employees to share ideas to business challenges on a global scale, helping to foster a culture of innovation.



## Why Wide Ideas?

1. **INCREASES Employee Engagement**  
Empowers employees, making them feel valued, increasing work and quality productivity.
2. **IMPROVES Customer Experience**  
Obtains front-line access to customer insights, helping to remain competitive.
3. **FOSTERS Innovation Culture**  
Encourages diverse idea sharing, whilst facilitating openness and collaboration.

## Benefits of accessing Wide Ideas through Microsoft Office 365



### Digital Workplace Integration

Connecting an entire workforce to idea contribution through their existing Microsoft O365 digital toolset.



### Personalised Idea Workspace

Utilising Microsoft Graph, idea contribution is filtered to each employee based on their personalised preferences.



### Enhanced Data Protection

Highly secure solution residing on Microsoft Azure, and SSO enabled.



It is important for us to engage and use the collective intelligence of our employees to bring diversity to the process of forming new ideas and foster continuous innovation.

We chose **Wide Ideas** to enable the employee centric knowledge sharing and ideation across the organisation. The tool greatly enhances the employee experience by making it easy to collaborate, communicate and connect with others.

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